Dr. Chok received his PhD in Business Administration from the University of Southern California. His research interests lie at the intersection of the sociology of professions, academic entrepreneurship and network strategy. His research explores theoretical and empirical issues related to these themes in the life science industries.

He has published articles in Research Policy and Financial Management, among other publications.

RESEARCH SYNOPSIS
In markets where government approvals are required for entry, firms use a variety of organizational structures and strategies to get close to regulatory agencies, both to gain familiarity with regulatory requirements and to convince overseers to agree with firms’ perspectives. Dr. Chok’s research examines a variety of market participants in strategic markets.

KEY RESEARCH CAPABILITIES
Econometric techniques, qualitative research, social network analysis

CURRENT RESEARCH PROJECTS
Organizational Strategies for Life Science Ventures: Dr. Chok’s current research focuses on understanding how a firm chooses its ties with academia and government, and how those ties’ visibility might be influenced by the firm. These agreements sometimes create controversies in the public arena because universities, even private research institutions, receive resources from government institutions and in some cases professors provide advice to federal committees that regulate firms. Institutional conflict of interests, as perceived by the public, can therefore arise when universities bring firms and regulators too close to one another.

SELECTED PUBLICATIONS


Chok JI. “Raising Capital with Uncertainty: Overpricing Initial Public Offering for Science-Based Firms with Multiple Ties to the Food and Drug Administration”. In: Cozzens SE, Catalan P, editors. Georgia Institute of Technology; 2009.